

SUCCESSFUL WEBINAR EMAIL INVITATION

Engage your Clients and generate leads

TO (BCC): Target list of Clients/prospects

Subject: You're invited! On <<Date>> – Learn more about investing. Register now!

Dear <<Client>>,

Do you want to learn more about investing and how to build your wealth?

On <<Date>>, I'll be hosting a free webinar via <<Software Name>>, at <<Time/Time Zone>> to learn about <<Webinar Topic/Title>>.

See details and registration link below.

Topic: Learn more about investing

Presenter: First name, last name, credentials, short bio

Time: Include time zone

Date: Monday, April 6, 2020

Key Learnings:

- How to define priorities and identify investment options
- How to benefit from tax-deferred investments
- How to manage risk

Click here to register. <<Registration Link>>

You can also register on my website: <<Link to website landing page/registration>>

After you've registered, I'll send you a calendar invitation. Here are instructions on how to access the webinar <<Include Software Instructions>>. **Note:** You'll need an Internet connection to attend.

Looking forward to having you there! Please feel free to share with anyone who you think might be interested in hearing more about <<presentation topic>>.

If you have any questions, don't hesitate to reach out.

Sincerely,

<<Advisor signature>>

For more ideas on how advisors can grow their business, visit sunlife.ca/advisorbestpractices

We Help. You Grow.

